

## *Refresh. Refuel. Renew.*

Refresh your coffee, water and beverage supplies automatically.  
Refuel your staff with premium brand coffee, crystal clear water, and more.  
Renew your productivity with customized refreshment and extraordinary service.

Visit [www.firstchoiceservices.com](http://www.firstchoiceservices.com) to set up your renewal program and harness the productivity of effortless refreshment.

## *At First Choice, the Choice is Yours.*

### **THE FIRST CHOICE WAY: Restocked to your satisfaction, over and over again.**

Once we begin service to your company, we work with you to insure that your facilities stay stocked with refreshment and that our service and pricing to you remains consistent.

We start by working together with you to establish standardized stock levels (par levels) for First Choice products at each of your facilities. Our general rule of thumb is to maintain stock at 125% of your average usage. We keep you on a regular route to keep costs down. First Choice runs more efficiently, your facility stays stocked, and your billing stays more consistent. We stock over 20,000 customers using this method and as a result are considered one of the best services in every city we serve.

### **PRE-CALL: Want us to call ahead prior to delivery?**

Easily done! Just let us know that you'd prefer our pre-call service and we'll fax, email or call two to three days prior to let you know that our truck will be in your area. You'll then have 24-48 hours to send us your order prior to our next run through your area. You maintain more control over your inventory, and First Choice offers effective and efficient service customized to your company's unique needs.

### **AS NEEDED: We're ready whenever you are.**

Our As-Needed program is the perfect choice for companies with very sporadic usage of First Choice products.

For instance, those businesses who have a large number of meetings or conferences, and then none for weeks are a natural candidate for this program. You simply send us your order as needed and we send it out to you within 24 hours via your pre-established shipping method.

### **COMPLETE BREAKROOM SOLUTION: Want it all? Want it now? First Choice can help!**

From Cascade to plastic wrap to sponges and Jet Dry, we stock just about anything a company might consume in a kitchen. Save time, effort and money when you take advantage of our Complete Offering. Our route driver will keep your kitchen so well stocked that you may never have to run to the store again.

*“Ahhhh...”*

*Caffeinate. Ruminant. Appreciate.  
(Repeat.)*

Coffee is more than a drink. It's a renewal experience with the power to refuel your mind and shift your perspective-cup after cup, after cup. Make sure your office gets the renewal experience it deserves with First Choice's customized refreshment, and comprehensive line of premium coffees, teas and more.

#### **COFFEE BRANDS & OPTIONS**

First Choice offers a wide range of the most popular national and local coffee brands. Your favorite is sure to be among them. In addition to our Premium options, we have over 100 coffee choices at each of our branches to meet your needs. Contact your First Choice branch for a complete list of local offerings.

Euro Coffee  
First Cafe  
First Choice Signature Blends  
Flavia  
Folger's  
Maxwell House  
Peets Coffee & Tea  
Seattle's Best  
Sanka  
Starbucks  
Tasters Choice  
Yuban

#### **TEA BRANDS & OPTIONS**

For those who prefer the refined taste of an excellent cup of tea, First Choice handles a wide range of flavors and brands. In addition to Tazo and Bigelow, we carry many of your favorite local teas. Your local First Choice Branch can supply you with a complete list.

#### **COCOAS & CAPPUCCINOS**

A rich, delicious treat, right in your office. First Choice offers a wide range of instant cocoas and cappuccino style drinks, including a few with those delightful little marshmallows!

Regular & Sugar Free Nestle Hot Cocoa  
Regular and Sugar Free Swiss Miss Hot Cocoa  
First Cafè Chocolate  
Cappuccino Packets in a wide variety of flavors

#### **SODAS & INSTANT DRINKS**

Whether you call it soda, pop or refer to everything fizzy as “Coke”, First Choice offers the drink you are looking for. Most sodas are available by the case, just ask for your favorite. First Choice also offers instant drinks such as Crystal Lite and Hot Cider - Visit [www.firstchoiceservices.com](http://www.firstchoiceservices.com) and ask about your favorite options.

#### **TEA BRANDS & OPTIONS**

Sometimes hunger requires a more substantial meal. For those times, First Choice offers soups and snacks that are easy to prepare in the office environment.

A wide range of Lipton soup flavors as well as at work snacks like popcorn, oatmeal and crackers help you to keep the hunger pangs at bay when you need to be focused.

#### **FINISHING TOUCHES & ADDITIONAL OPTIONS**

Coffee and Tea aren't perfect until you personalize them. First Choice Offers everything you need to make it yours.

First Cafe Creamer  
Nestle Creamer  
Real 1/2 and 1/2  
Carnation Flavored Liquid Creamer  
Carnation Flavored Powdered Creamer  
Sugar  
Honey  
Splenda  
Equal  
Sweet N Low

#### **PAPER & CLEANING SUPPLIES**

It is hard to enjoy your coffee without a cup to put it in, right? First Choice offers all the supplies you need to set up a functional and pleasant area for your office.

Styrofoam Cups and Lids  
Paper Cups and Lids  
Paper Plates and Bowls  
Napkins  
Utensils  
Coffee Pot Cleaner  
Dishwasher Detergent  
Surface Cleansers  
Glass Cleaner  
Scrubbers and sponges  
Aluminum Foil  
Plastic Wrap

## Coffee Equipment Options



First Choice Offers a wide range of coffee equipment options for the large and small business. In addition to our First Choice brand brewers, we carry options from Flavia, Keurig, Wolfgang Puck and others.

Visit [www.firstchoiceservices.com](http://www.firstchoiceservices.com) for more information, and to arrange a demonstration and free coffee tasting in your office.

### FIRST CHOICE BRAND COFFEE EQUIPMENT

In order to offer a superior brewer, First Choice has designed and produced a range of custom models, from glass pot to the latest thermal options. Typical brewers have several built in problems, such as pot level fluctuations, poor quality internals and inaccurate thermostats. First Choice Brewers address these issues, as well as maintain simplicity of use and low maintenance requirements.



The FC Series of brewers has several pleasant advantages:

- Maintains pot level from 5 pounds of pressure to 100 pounds of pressure.
- Thermostat cycles 1/5 of the time for a longer life.
- Hot water can be drawn from the spigot without affecting the pot level.

Personnel in charge of 1 brewer might be less sensitive to these features, but those in charge of 5 to 100+ brewers see the time savings quickly.



Super Bowl Brewer:

- 18" height – lowest height thermal brewer
- Nearly unbreakable
- Pours like a traditional glass pot
- 60 oz capacity
- Maintains great coffee taste for 4 hours

Airpot Stubby:

- 19" height – low height in a pump pot
- Nearly unbreakable
- Don't have to lift to pour
- 60 oz capacity
- Maintains great coffee taste for 4 hours



Airpot:

- 23" height – full height pump pot
- Glass lined
- Traditional look and feel
- 60 oz capacity
- Maintains great coffee taste for 4 hours

3-burner:

- 18" height
- That glass-pot experience
- Coffee stays hot forever
- 60 oz capacity
- Maintains great coffee taste for ½ hour